

ContentM

contentm.allofe.net

Enter



reinventing content management

WEB SITE CONTENT MANAGEMENT.

ContentM makes web site development effortless. An application designed to give organizations complete control over their site layout, look and feel, and content, ContentM includes all the tools to make a professional web site in no time at all. In fact, one of the most rewarding characteristics of ContentM is that the creator does not need any technical knowledge or experience.

WEB PAGE EDITOR.

With ContentM there is absolutely no programming or HTML knowledge needed to use the system. Content administrators update content through an easy to use WYSIWYG rich text editor interface. From formatting text and colors to building tables and inserting images, users are able to build attractive web content in no time at all. Add links, graphics, multimedia content, and every other web facet with just the click of a button.

AUTOMATIC GENERATION.

Site structures can become complex when dealing with ever-expanding academic web sites. To rid of this problem ContentM has a built-in feature that allows the administrator to generate all the web pages within the site in one simple step. Along with the web site content, the system generates the menu structure, site map, and site search. Your website is built and available for viewing at the click of a button.

PLUG-INS.

Including many built-in tools such as a global search and replace, spell checker, link validator, and an orphaned file finder, the application includes many additional application plug-ins. From built-in calendars to form and survey generators, file managers, and message boards, ContentM seamlessly integrates numerous applications into its existing administrative structure. Through one system, you are able to manage every aspect of your website.



WEB CONTENT MANAGEMENT

WYSIWYG RICH TEXT EDITOR

SITE SEARCH OPTIMIZATION

MULTI-LEVEL MENU STRUCTURES

SPELL CHECK

LINK VALIDATION

STATISTICAL REPORTING

VISUALIZE:

Web content management with no programming or HTML knowledge required including a site wide spell checker, a link validator, automatic generation of site search pages and site maps. Website setup that takes no time at all and generates comprehensive web site statistical reports based on usage.

CUSTOMIZE:

Pick and choose the modules and layouts you need. From department home pages to News Events and Publications, maintain a consistent look and feel across each module and provide end users with an easy to use, searchable collection page.

EXPERIENCE:

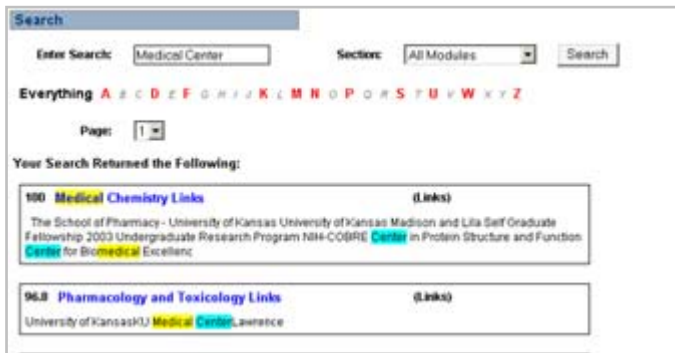
CONTENTM
WEB CONTENT MANAGEMENT

CONTENTM INGENUITY

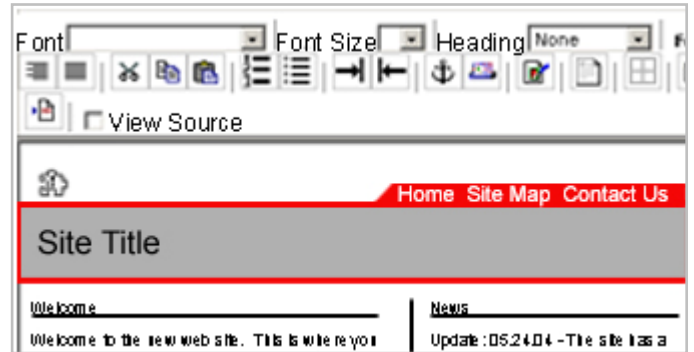
- Includes a Rich Text Editor for easy page formatting and updating.
- Provides a global search and replace to make site wide updates more efficient.
- Features advanced security that lets you restrict site administrative access.
- Allows you to spell check your entire site at the click of a button.
- Simplifies changing the overall look and feel through a stylesheet editor.
- Connects menu items to pages, other web sites, documents, collections.
- Helps users create tables and insert images and links into pages.
- Creates menu structures with infinite sub menu levels.
- Manages separate home pages for classes, faculty, and staff.
- Automatically generates the menu, pages, site map, and search information.
- Ensures that links and images across your site are valid.

CONTENTM EFFECTS

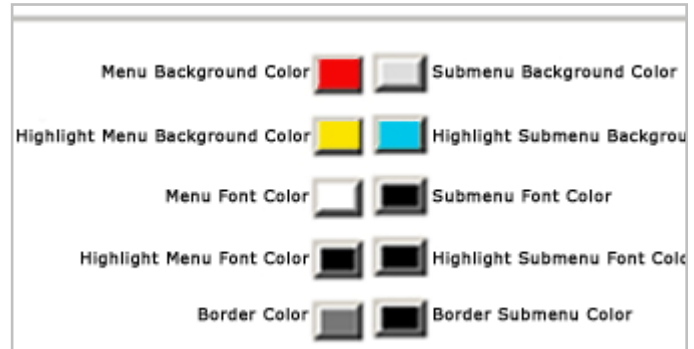
- Provides a consistent look and feel across pages and sections.
- Allows users to access pages in your site in 3 clicks or less.
- Reduces the time it takes to update content across your entire site.
- Decreases costs as implementation is less than half the price of a complete site.
- Allows you to access and maintain the site anytime and from anywhere.
- Makes searching simple and precise through the built in search tool.
- Incorporates advanced security to restrict users from specified data.
- Provides web site statistics related to users, web crawlers, page access, etc.
- Grows with your organization and its content management needs.
- Simplifies the entire web site management process.



With ContentM's comprehensive search tool, it is simple to find precisely what you are looking for. The search allows you to search within a particular section of your site and provides keyword highlighting and percent accuracy of results.



To maintain a consistent look and feel, ContentM uses templates to define page layouts. The site can consist of one or many templates and predefines the location of the top menu, side menu, top bar, and content area..



ContentM allows you to define multiple menu setups for your site. You can assign different menu structures within the various sections of your site and even define background, font, and highlighting colors.

CONTENTM PERSPECTIVE

ContentM serves as a very efficient and user-friendly web content management tool for academic and higher education web sites. It gives you total control over every aspect of your site from look and feel to menu structure and page content. Its numerous plugins such as survey and form generators to web calendars and room scheduling systems provide you with a scalable, enterprise wide, cost effective application to meet all of your web content management needs.

For additional information regarding ContentM, visit:

www.allofe.com

www.contentm.allofe.net



To learn more or to setup a demo, please call or visit our website at:
www.allofe.com

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About Allofe Solutions

Allofe Solutions, founded in 1998, provides cutting-edge applications to lend organizations a helping hand in managing web content and creating, maintaining, and customizing their ever-expanding web based applications.

About Allofe's Product Suite

Allofe works closely with businesses and organizations in the academic sector to create an integrated, web-based platform that serves all of their information management needs. From online training and digital image library management to forms and web content management, Allofe's products cover a vast array of web based solutions that are easy to use and provide an immediate ROI for organizations.